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MBA- II 409 LL


Class code


az45spu

Upcoming:


No work due in soon

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 **Shriram Badave**
18 Jun

Dear students, go through the question bank uploaded




409 Question Bank.doc
Word


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 **Shriram Badave**
5 Mar

Dear Students, go through the e content uploaded , Type your Roll No. and name in class comment which is recorded as your attendance



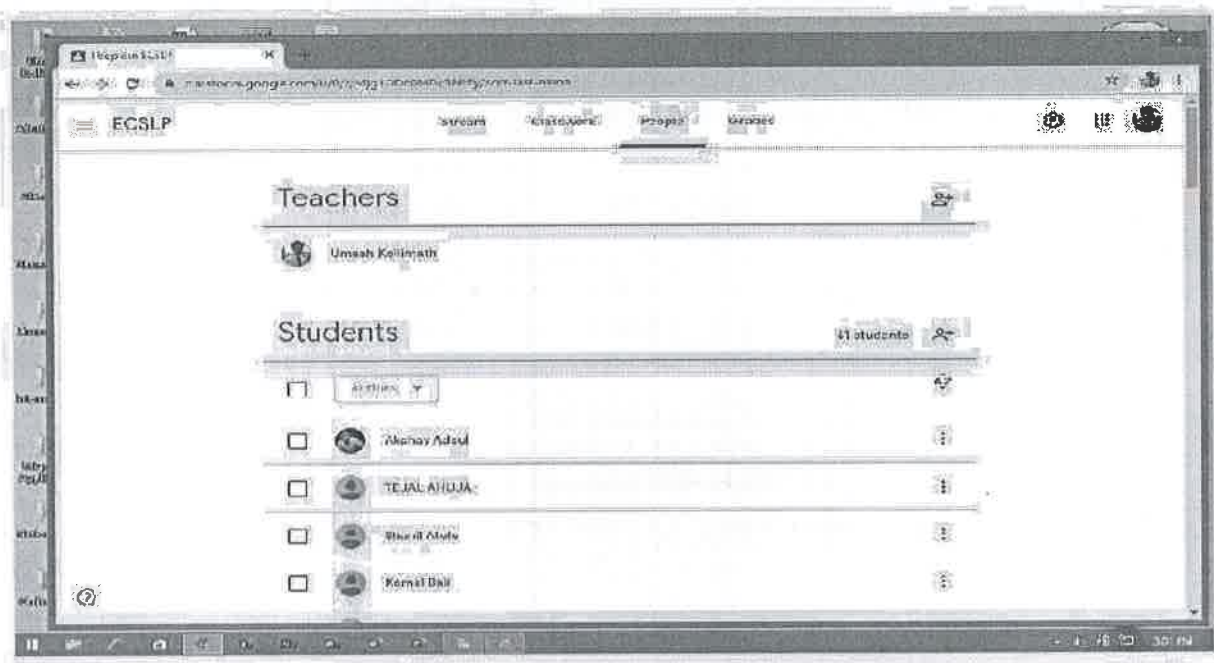
Industrial employment ...



The Aayment ofGratuit...

10:00
24-Nov-21





Google form

Exit Survey- Marketing Management- Semester-I-105 [GC] [A.Y. 2020-2021]

Course Faculty: S.S.Khatri

This survey is specifically conducted to know the responses by students regarding teaching by the faculty for the course of Marketing Management. [Rate on a scale of 1 to 10]

* Required

1. Name of Student *

2. Roll No. *

3. Email Id

4. Mobile Number

5. You are able to RECALL and REPRODUCE the various concepts, principles, frameworks and terms related to the function and role of marketing. *

Mark only one oval.

	1	2	3	4	5	6	7	8	9	10	
Strongly Disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strongly Agree



6. You are able to DEMONSTRATE the relevance of marketing management concepts and frameworks to a new or existing business across wide variety of sectors. *

Mark only one oval.

	1	2	3	4	5	6	7	8	9	10	
Strongly Disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strongly Agree

7. You are able to APPLY marketing principles and theories to the demands of marketing function and practice in contemporary real world scenarios. *

Mark only one oval.

	1	2	3	4	5	6	7	8	9	10	
Strongly Disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strongly Agree

8. You are able to EXAMINE and LIST marketing issues pertaining to segmentation, targeting and positioning, marketing environmental forces, consumer buying behavior, marketing mix and Product Life Cycle in the context of real worldmarketing offering. *

Mark only one oval.

	1	2	3	4	5	6	7	8	9	10	
Strongly Disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strongly Agree

9. You are able to EXPLAIN the interrelationships between segmentation, targeting and positioning, marketing environment, consumer buying behavior, marketingmix and Product Life Cycle with real world examples. *

Mark only one oval.

	1	2	3	4	5	6	7	8	9	10	
Strongly Disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strongly Agree



10. You are able to DISCUSS alternative approaches to segmentation, targeting and positioning, the marketing environment, consumer buying behavior, marketing mix and Product Life Cycle in the context of real world marketing offering. *

Mark only one oval.

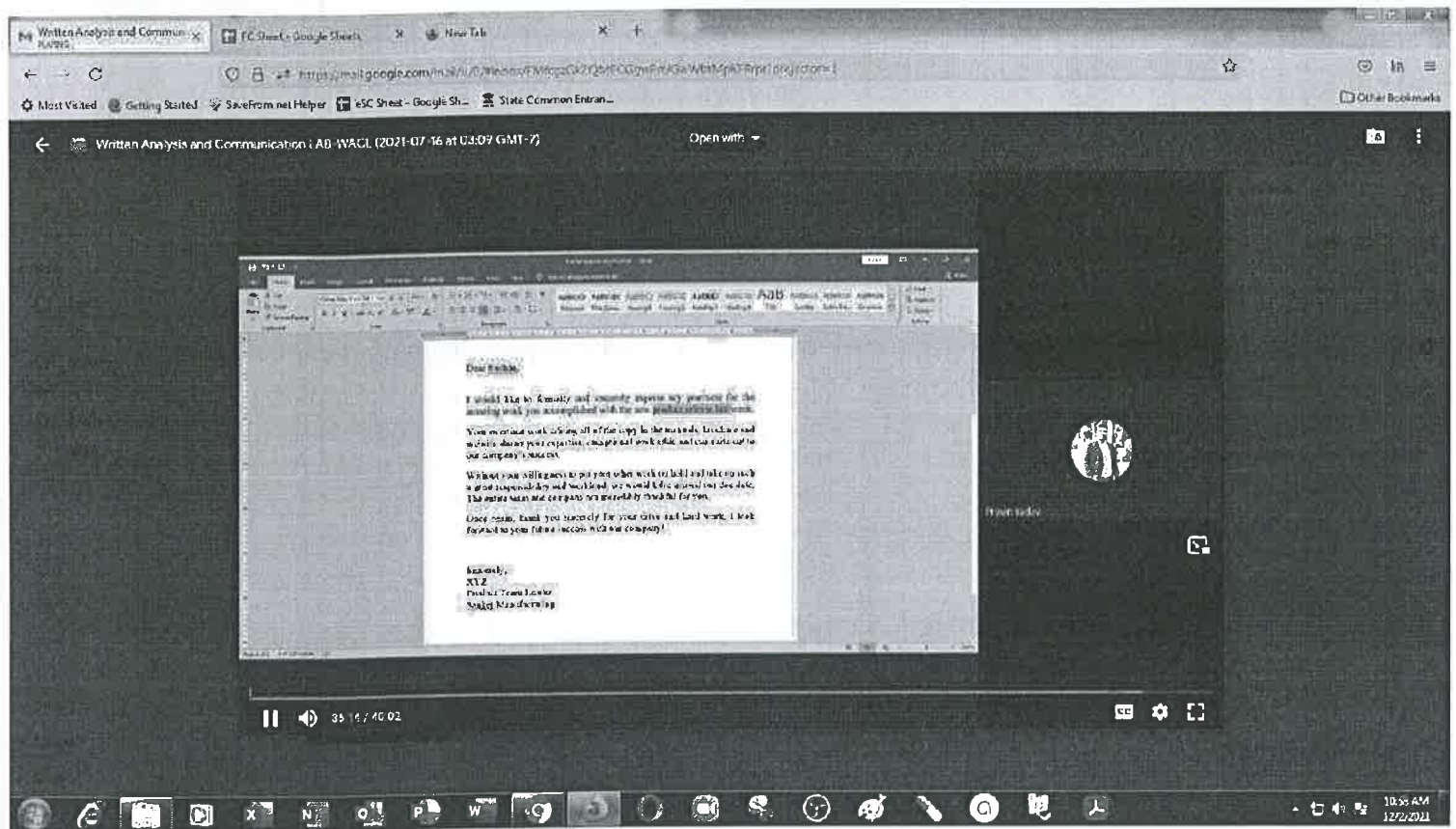
	1	2	3	4	5	6	7	8	9	10	
Strongly Disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strongly Agree

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Google Forms



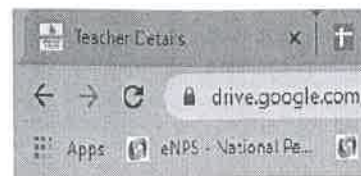
Google Meet -



ICT Tools & Resources used in AY 2020-21

Prof. Sachin S. Jadhav

Assistant Professor, AIMS - Baramati



+ New

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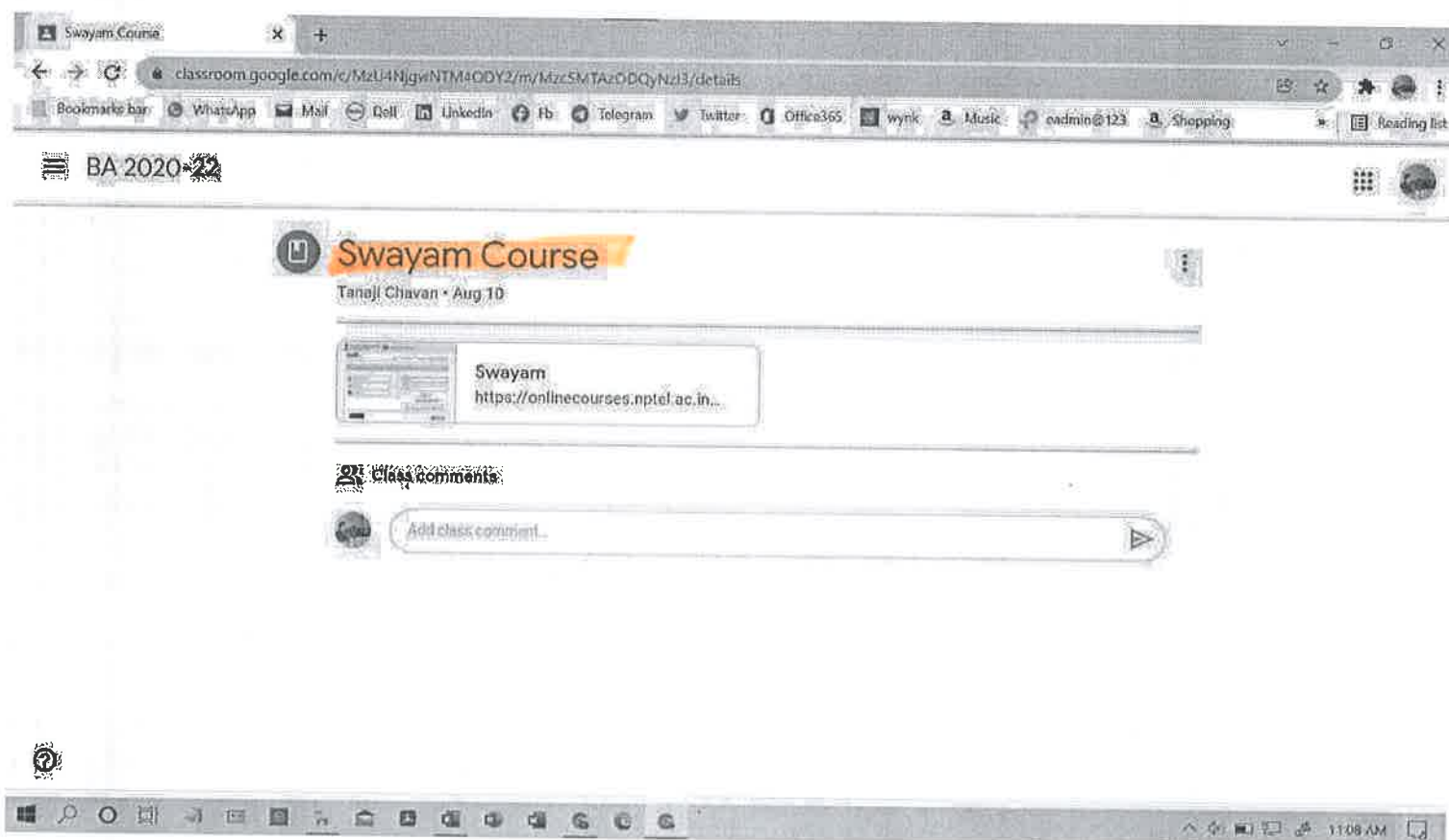
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Financial Laws (2021-03-15 at 21:30 GMT-7)	me	Mar 16, 2021 me	10.7 MB
Intraday Trading (2021-01-20 at 22:03 GM...	me	Jan 21, 2021 me	243 MB
Intraday Trading (2021-01-20 at 22:03 GM...	me	Jan 21, 2021 me	371 bytes
Mentor - Mentee (2020-22) SSJ (2021-06-...	me	Jun 17, 2021 me	3.1 MB
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Mentor - Mentee (2020-22) SSJ (2021-06-...	me	Jun 29, 2021 me	64.3 MB
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Mentor - Mentee (2020-22) SSJ (2021-08-...	me	Aug 3, 2021 me	43.9 MB
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Mentor-Mentee Session (2020-08-08 at 01:...	me	Aug 8, 2020 me	56.6 MB





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BA 2020-22

Instructions Student work

Return 50 points

All students

Sort by status

Turned in

Student	Points
Sweta Mane	/50
Komal Shah	

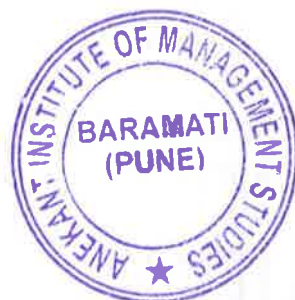
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1 Turned in 1 Assigned

All

Student	Status
Sweta Mane	Turned in
Komal Shah	Assigned

11:10 AM



Classwork for BA 2020-22

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BA 2020-22

Stream Classwork People Grades

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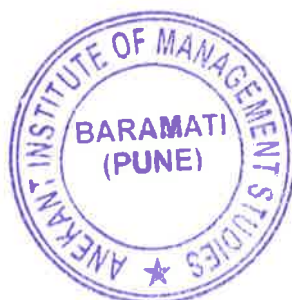
0 Turned in 2 Assigned

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View assignment

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11:11 AM



List

Live

All results



Quiz (10 items)

Votes: 36



▼ BoM- Unit 1 & 2

1

Quiz question

Votes: 36



A Titan watch has one year warranty. In some showrooms they have provided an extended warranty of three years. Which type of customer need is the company trying to satisfy?

2

Quiz question

Votes: 29



'Tangibilize the intangible' refers to which p

3

Quiz question

Votes: 27



Which of the following is not a part of Micro Environment?

4

Quiz question

Votes: 28



Which of the following is not a part of Macro Environment?

5

Quiz question

Votes: 29



The _____ concept holds that consumers will favor those products that offer the most quality, performance, or innovative features.

6

Quiz question

Votes: 27



Mohan Sawhney has proposed the concept of _____ to describe a cluster of complementary products and services that

Your Slido has finished

Slido code #48639 has expired. You can analyze collected data or change dates to reactivate Slido.

Go to Analytics



Quiz leaderboard

38 

1	Jinal patel	8/10 points	8:56 
2	Neha Shah	8/10 points	13:09 
3	Anupama pravin kadam	8/10 points	14:49 
4	Naik Aishwarya vishram	7/10 points	7:46 
5	Komal Shah	7/10 points	8:42 
6	Amrita magar patil	7/10 points	10:54 
7	Kirtikumar Londhe	7/10 points	12:51 
8	Poonam kolekar	6/10 points	9:34 
9	Shubhashree Nandkumar Kadam	6/10 points	10:27 
10	Mayur bhujbal	6/10 points	12:22 
11	Rohit Gaikwad	6/10 points	14:03 

Close



Quiz leaderboard

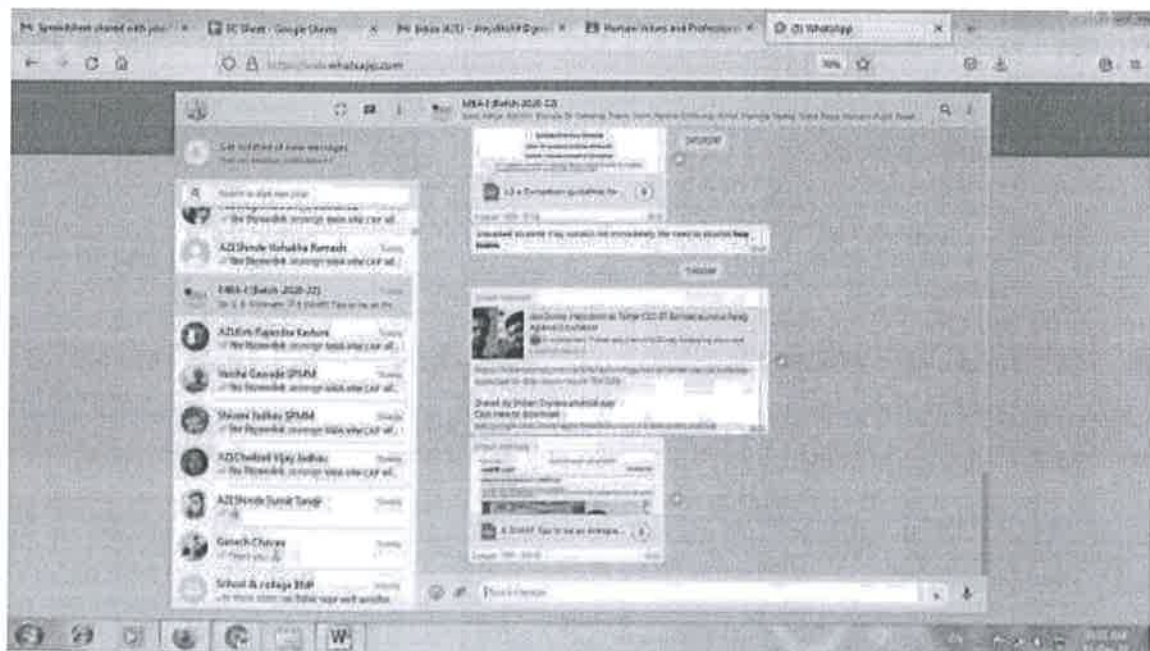
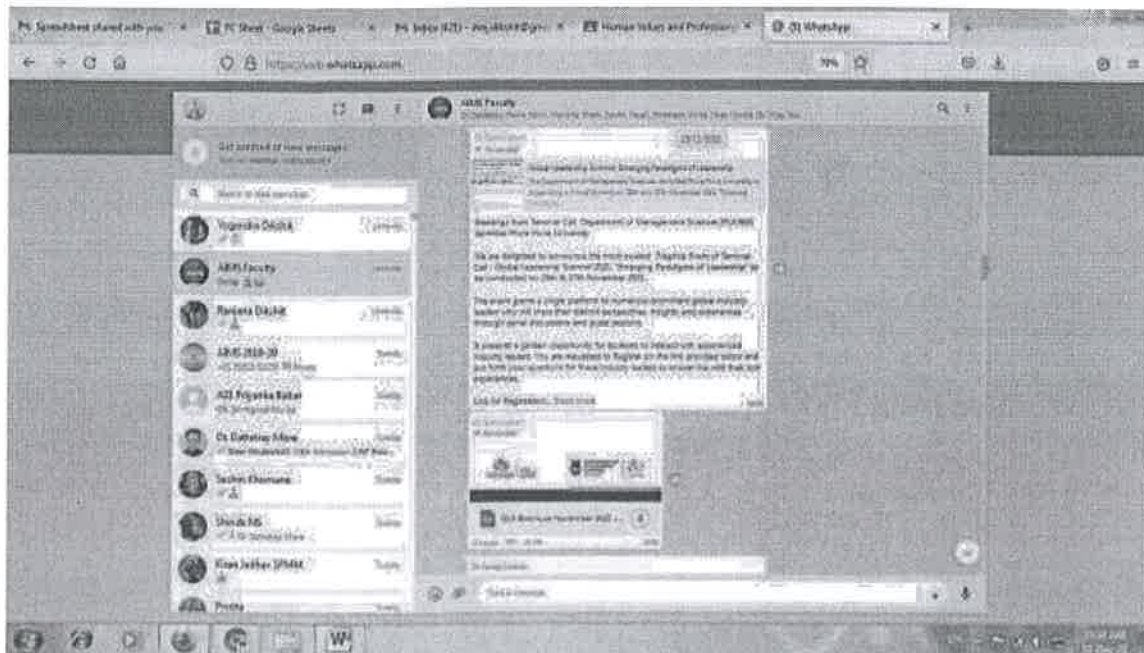
38 

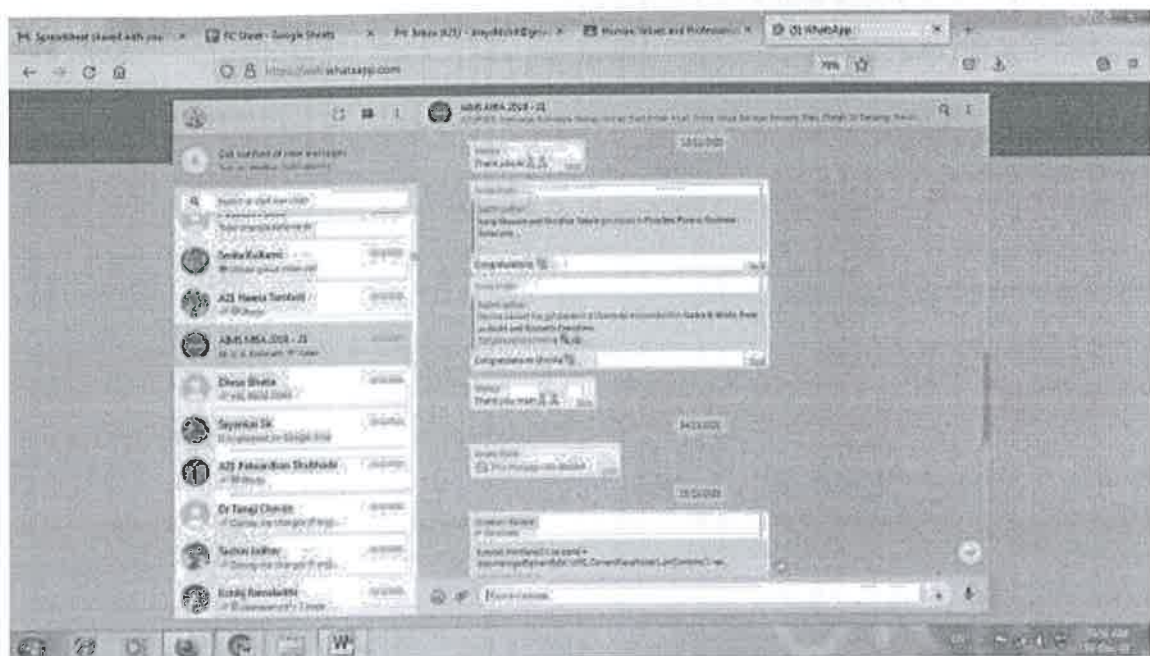
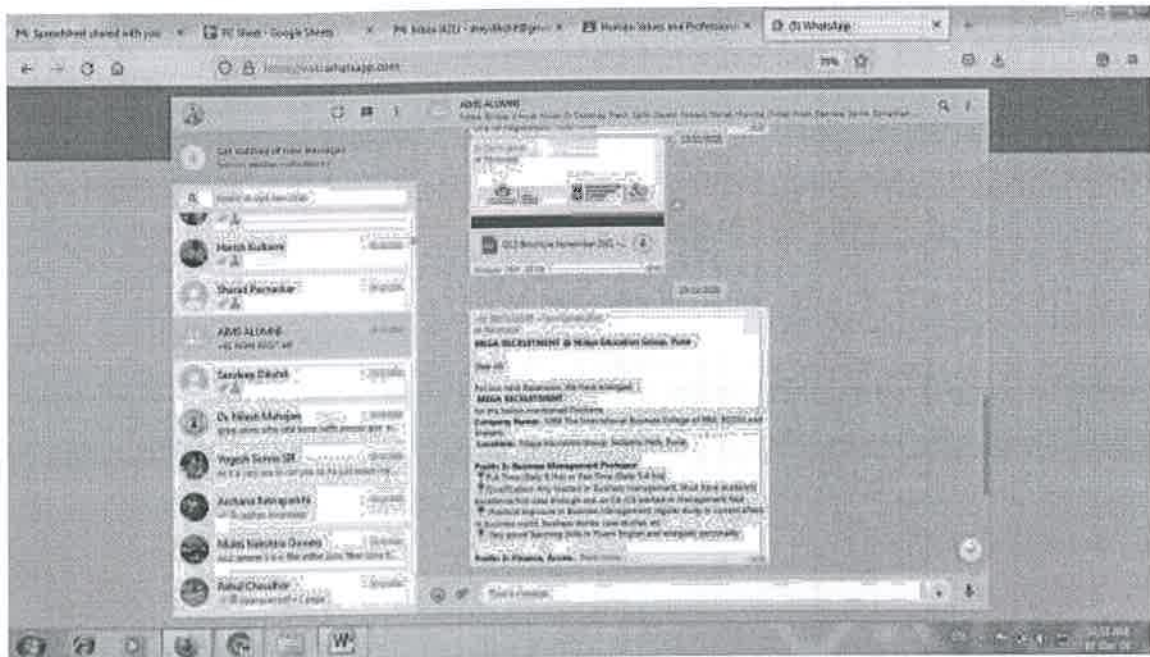
10	Mayur bhujbal	6/10 points	12:22 
11	Rohit Gaikwad	6/10 points	14:03 
12	Rohit Jadhav	6/10 points	15:43 
13	payal jadhav	5/10 points	5:58 
14	Akshay	5/10 points	8:50 
15	Nikita Nalawade	5/10 points	13:01 
16	sourabh gaikwad	5/10 points	14:57 
17	Sayali Milind Joshi	4/10 points	6:54 
18	Neha Rajendra Galinde	4/10 points	9:36 
19	Snehal Gajanan Ranaware	4/10 points	11:00 
20	Suraj Atole	4/10 points	11:51 

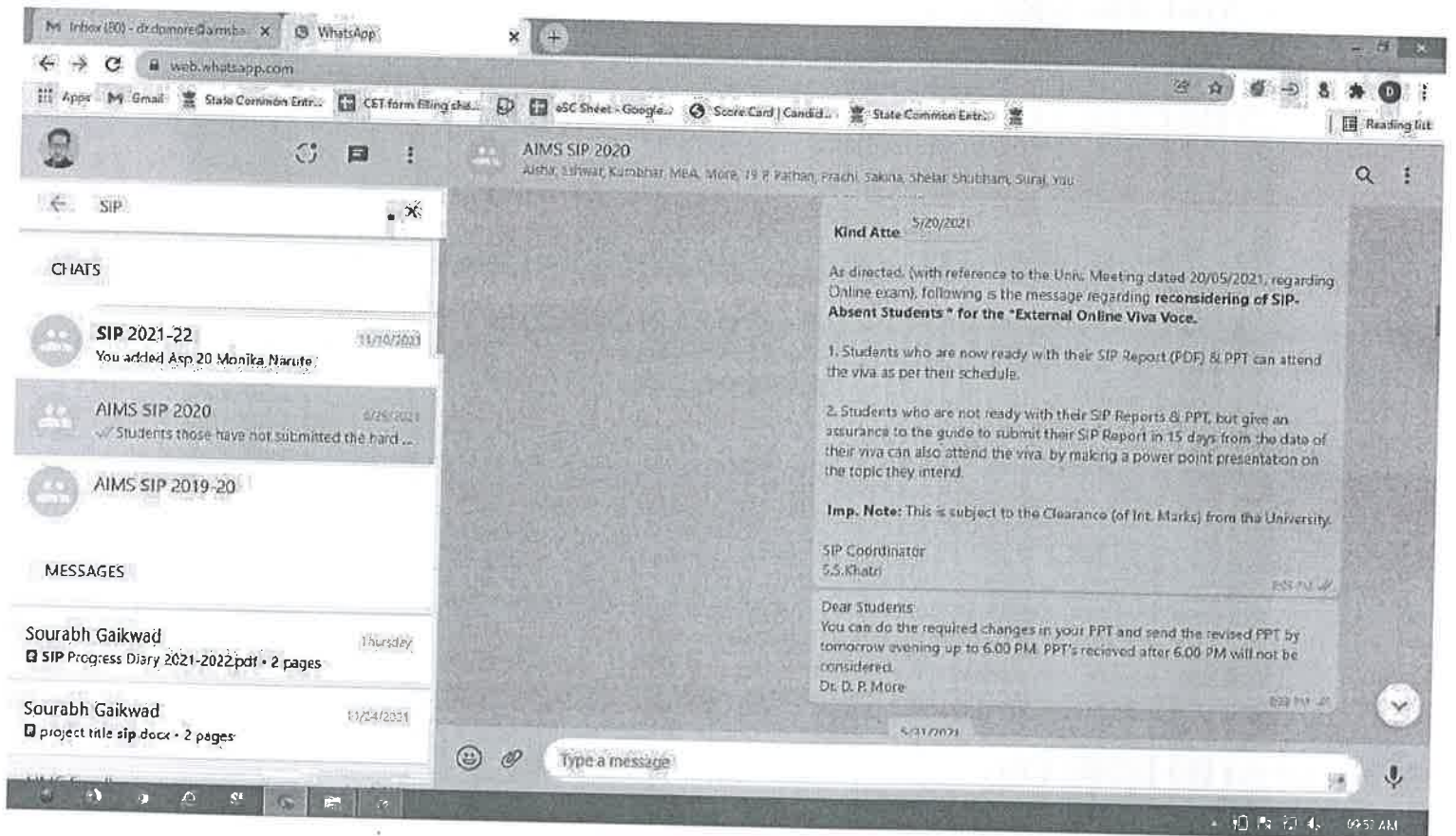
Close



Use of Whatapp Groups of Students and Teachers







PPT with Hyperlink

The screenshot shows a Google Classroom interface. At the top, there are two browser tabs: 'Classwork for Indian Economy 20' and 'Classwork for Agriculture and Ind...'. The address bar shows the URL 'classroom.google.com/w/MTI2MjI2NTE4OT1Mz/V/all'. Below the address bar is a bookmarks bar with links to WhatsApp, Mail, Dell, LinkedIn, Facebook, Telegram, Twitter, Office365, Wink, Music, eadmin@123, Shopping, and Reading list. The main header of the classroom is 'Agriculture and Indian Economy' by Dr. Tanaji Chevan. Below the header are tabs for 'Stream', 'Classwork', 'People', and 'Grades'. The 'Stream' tab is active, showing a post titled '5. Agriculture Labour'. The post includes a 'PPT' icon and the text 'Chapter 5 Agriculture Labour PowerPoint'. Below the post is a 'View material' button. At the bottom of the post, there is a 'Scope' icon and the text 'Posted Nov 6, 2020'. The Windows taskbar is visible at the bottom of the screen, showing the time as 11:36 AM.

Classwork for Indian Economy 20 x Classwork for Agriculture and Ind... x

classroom.google.com/w/MTI2MjI2NTE4OT1Mz/V/all

Bookmarks bar: WhatsApp, Mail, Dell, LinkedIn, Facebook, Telegram, Twitter, Office365, Wink, Music, eadmin@123, Shopping, Reading list

Agriculture and Indian Economy by Dr. Tanaji Chevan

Stream Classwork People Grades

5. Agriculture Labour

PPT Posted Nov 6, 2020

Chapter 5 Agriculture Labour PowerPoint

View material

Scope Posted Nov 6, 2020

11:36 AM



J-Gate Usage Report**Anekant Institute of Management Studies**

From 06/2020
To 05/2021

Group Name	Total
TOTAL HITS	725
Total Logins / Sessions	40
Searches	399
Fulltext / Abstract Views	125
ILL Requests/Enquiries	0
TOC Browsing	78
Profiles Created	0
E mail Alerts	1
RSS Feeds	0
Others	82

